



## 2024 JANUARY NEWSLETTER

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### NEW YEAR, NEW SEARCH

Happy New Year! Thanks to YOU and our amazing team, Iowa Land Records accomplished a lot in 2023, including the release of the new Search application and the official retirement of Legacy last month.

Help us ensure people are being directed to the right place! Check your website, email signatures, and other resources in your office for outdated links to Iowa Land Records. The only login you need to search or electronically submit digital land records in Iowa is with this sign-in link <https://iowalandrecords.org/cas/login>.

Businesses may appoint an administrator or account manager to apply on behalf of their organization at <https://iowalandrecords.org/ess-business-application>. Once approved, the administrator can easily add additional users to the account. If your office receives a question about this, we recommend directing them to this [YouTube video](#).

**Thank you for starting this journey with us. This is just the beginning!**

## UPCOMING EVENTS

### 2024 ESS Committee Meetings

[PDF Download](#)

### Finance

[Jan. 11 @ 9a.m.](#)

### Standards

[Jan. 23 @ 10a.m.](#)

### ESS Coordinating

[Feb. 15 @ 10 a.m.](#)

## SCHEDULED MAINTENANCE REMINDER

**5 PM FRIDAY - NOON SATURDAY** All systems, including Search and E-Submission applications, will be unavailable throughout this scheduled maintenance.

View complete details and email notice [HERE](#).

## ADVOCACY KICKOFF VIRTUAL EVENT

Your **MONTHLY OUTREACH CHALLENGE** is to sign up for the Advocacy Kickoff webinar! This interactive event hosted by ILR's Policy Coordinator, Census Lo-liyong, will help you stay current on legislation that could affect your office duties and help you strengthen connections with your constituents and stakeholders.

In this webinar you will:

- Develop Key Messages
- Create Effective Communication Strategies with Stakeholders
- Update Your Monthly Challenge Report
- Connect with Other County Recorder Offices

**SIGN UP HERE**



Remember to keep your Advocacy Challenges log updated, and if you're behind or have questions, we're happy to assist. Send your questions or comments to Census Lo-liyong at [clo-liyong@clris.com](mailto:clo-liyong@clris.com).

[TRACKING LOG EXCEL](#)

[TRACKING LOG PDF](#)



## ICRA HUB RESOURCES - ADVOCACY TRACKING

Stay updated and connected by visiting the ICRA Hub weekly. Here, you can find the latest newsletters, manuals and everything related to what you need to know as a County Recorder, including the latest news from the capitol.

The ADVOCACY page has had some important updates such as,

- NEW ICRA Policy Brief Publications
- Challenge Tracker and monthly challenges
- Photos from legislation



API Transfer



Lobby Terms of Use



Bill HF 551/ SF 141



Writing Fee Bill HF 718

ICRA Policy Brief

Advocacy Challenge

2022 Legislative Reports & Handouts

Stay up to date with the latest legislative news affecting County Recorders in Iowa. This publication is created monthly by ICRA Legislative Representative, ESS Policy Coordinator, & ESS Communications Coordinator.

December – 2023

January

February



Communication with your stakeholders can make a big IMPACT in the future of all county recorders in Iowa. Stay connected, current and relevant in your office's future.

Tracker PDF – excel download

### 2023

**September "Post About Hunting Season"** Share information about hunting season and licensing on your website, social media partners such as local newspapers. Be sure to note a follow-up action to encourage people to contact you for more information. Just make sure to use a royalty-free photo! To get more details and other season dates, view the DNR's website.

**October "Make A List"** Compile a list of 10-20 key stakeholders that use your office services frequently. Look through public documents in your county and start breaking down your list into industries. Refer to the OCTOBER newsletter for more details.

**November "Send A Greeting Card"** Send a greeting card to 10-key stakeholders in your county (October's Challenge). Send a card with a brief and sincere message to remind the individual of your connection. Perhaps this is your first step in a way to introduce yourself.

**December "Plan, Track & Celebrate"** Advocacy is a year-round effort, therefore, your challenge is to celebrate your successes.

For questions, content, or assistance with the ICRA Hub, please reach out to ILR's Communications Coordinator at [kristen@clris.com](mailto:kristen@clris.com).

[ICRA HUB LOGIN](#)

[RESET MY PASSWORD](#)

Thank you for your continued support. Let's have a fantastic year!

—Your Iowa Land Records Team



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